



## Blue Heron Books

### Self-Published Book Consignment Agreement

Blue Heron Books prides itself on its willingness to support the creative efforts of our self-publishing friends. The most successful self-published books are those promoted strongly by their authors. It is through the use of social media and other networking methods new authors are successful in getting the word out about their recent releases. As a promoter of all things literary, we hope to be of assistance to you as you embark on your self-publishing journey!

However the store, as well as its profit margins, is small. Therefore we can support self-published and small name publishers' books on a consignment basis only, and on the following terms. Thanks for your understanding.

- **Books will be placed in our store on consignment only with a retail sales price established by the author/consignee.**
- **Blue Heron Books will pay consignee 60% of the selling price upon sales of the books.**
- **Books are taken for display on our shelves for 3 months. Initial quantity accepted of each title is 3 copies maximum. If we sell initial quantity, more may be requested by the store.**
- **Blue Heron Books will pay only for books that are sold. Cheques will be issued by our bookkeeper no sooner than 30 days after the sale of the book and no later than 60 days. We are not responsible for damaged or stolen items.**
- **After the 3-month period, unsold books should be picked up from the store within 30 days. We are not responsible for books left longer than 30 days beyond the consignment period, and will destroy or donate any books left beyond this period.**

#### *CONSIGNMENT AGREEMENT*

Author/Consignee Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Book Title: \_\_\_\_\_

Retail Price: \_\_\_\_\_

Beginning Consignment Date: \_\_\_\_\_

End of 3-month consignment: \_\_\_\_\_

#### **I agree to the above stated terms:**

Author/Consignee signature: \_\_\_\_\_

Blue Heron Books authorization: \_\_\_\_\_